



Interchange Victoria's sponsors and supporters



Goods in kind: Advertising space provided free of charge on any unsold billboard supersites around Metropolitan Melbourne for 12 months. The average cost of advertising for one month alone is \$10,000.



Goods in kind: The hiring costs were waived for 30 costumes to be used at The Great Australian Sunny Sizzle event at Federation Square.



Goods in kind: Two stand alone billboards for The Great Australian Sunny Sizzle 2008 at Federation Square have been provided free of charge.



Goods in kind: An outing experience is being provided to the winner of The Great Australian Sunny Sizzle competition.



Goods in kind: Unilever has provided 1,500 Lipton Ice Teas for The Great Australian Sunny Sizzle at Federation Square.



Goods in kind: 1000 sausages have been provided for The Great Australian Sunny Sizzle at Federation Square.



Discount: This venue hosts The Great Australian Sunny Sizzle Business Breakfast and provides a discounted price.



Media support: Interchange ambassador and Carlton Football player Nick Stevens, along with the club have provided several media opportunities on behalf of Interchange Victoria in 2007.



Media support: Interchange ambassador and Western Bulldogs player Daniel Giansiracusa has provided several media opportunities on behalf of Interchange Victoria in 2007 and 2008.



The Great Australian Sunny Sizzle's sponsors



Corporate Image are the proud partners of Interchange Victoria, having provided vital design and marketing services for the past two years. Corporate Image assists Interchange Victoria not only with promotional material, but also our website, which has just been re-developed. This relationship has prospered into a successful partnership as Interchange Victoria promotes Corporate Image in all publications.



The City of Melbourne have also come on board for the second year in a row to support The Great Australian Sunny Sizzle. Aside from sponsorship, The City of Melbourne also provide Interchange Victoria with many opportunities to showcase the event through their website and magazines.



Harvey Norman has supported Interchange Victoria for the last two years to help support the Sunny awareness campaign.



NAB Capital has sponsored Interchange Victoria to help support the 2008 Great Australian Sunny Sizzle.